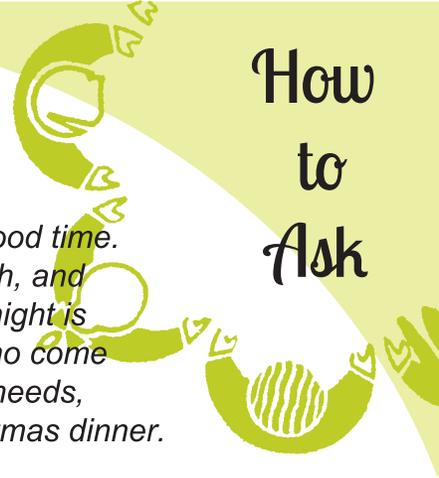


Sample “Ask” Script

How
to
Ask

A decorative graphic in the top right corner features a light green background with a white heart shape. The heart is formed by several hands of different colors (green, yellow, orange) reaching in from the sides and top. The word 'How to Ask' is written vertically in a black, sans-serif font to the right of the heart.

First, let me thank you for coming tonight. I hope you are having a good time. Everyone here knows that getting up in front of friends, making a speech, and asking for contributions is not something I do on a regular basis. But tonight is special. Tonight is different. CAIN and the men, women and children who come to CAIN for food, diapers, and other baby items, household and health needs, school supplies, fans, emergency assistance, warm clothing, and Christmas dinner.

Over 400 families rely upon CAIN each month. They are why I said “yes” when asked to host this party with a purpose. What would happen to them if CAIN was no longer there?

I first heard about CAIN _____, and decided I wanted....I needed....to become involved with the ministry. Let me share an experience? story that touched me deeply and converted me into a CAIN supporter. _____

We have to make sure that CAIN continues to feed children, women, and men who are hungry, keeps the electric on in an emergency situation, pays the rent to keep a family from being put out on the street, provides warm clothing, makes sure school children have the supplies they need, gifts new mothers with diapers and abay items, ensures all children receive Christmas presents, and shelters women and children.

● Sample “Ask” Script

Your gift will make sure those who turn to CAIN for help are not turned away. This is your chance to say thank you for all your gifts and to be grateful for not being hungry, cold, homeless or hopeless. CAIN offers help for today and hope for tomorrow.

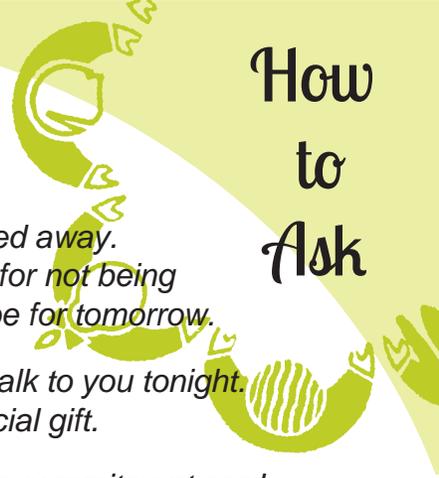
I've already given my support by hosting this party and volunteering to talk to you tonight. But I am going to complete a commitment card tonight/ today and financial gift.

I hope each of you will consider joining me in doing the same. There is a commitment card on your chair. Please fill it out in the next few minutes. We will take checks, cash, or stock. You may also want to consider signing up to make monthly gifts to CAIN.

If you still have questions come up and talk to me or ____ or make a note and request more information on your commitment card. We promise to get back to you soon.

On last thing-if you are interested in hosting a similar event, let me know or call CAIN. Now, we will take time to complete our commitment card together. When you are finished completing your card please hand it to ____ or _____. (Have baskets available to collect the commitment cards).

Thank you again for coming and for your generosity. Let's return to the party!



How
to
Ask